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Research Dossier: Zain Bahrain



Country

Bahrain

Company Name

Zain Bahrain BSC

Ownership Type

Subsidiary

Ownership/Controlling Entity

Zain Group

Website

<http://www.bh.zain.com>

MNC

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Company Overview

Zain started operations in the Kingdom of Bahrain in 14 August 2003 as MTC-Vodafone. The company entered Bahrain's market back in 2003 quickly becoming a company of firsts - the first country with nationwide 3G, then 3.5G, WiMAX coverage, and 4G. Today, it has developed into a successful fixed wireless service carrier offering full-spectrum corporate telecoms solutions, voice and data services in the Kingdom.

While publicly listed on the Bahrain Bourse, the company remains a subsidiary of the Zain Group, a mobile telecommunications company founded in 1983 in Kuwait as MTC (Mobile Telecommunications Company), later rebranded as Zain in 2007. Zain has a commercial presence in eight countries across the Middle East with over 46 million active customers.

Zain operates a 2G GSM service over 900 and 1800 MHz and 3G services on B1 (2100 MHz). In April

2013 the company switched on its 4G LTE network over B3 (1800 MHz) covering 99.95% of Bahraini population. In partnership with Ericsson, Zain announced plans for a commercial switch-on of its 5G services towards the end of 2018.

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