

## Research Dossier: Airtel Madagascar

Country

Madagascar

Company Name

Airtel Madagascar SA

Ownership Type

Subsidiary

Ownership/Controlling Entity

Airtel Africa

Website

<https://www.airtel.mg/>

MNC

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## Company Overview

Airtel is the largest telecommunications provider and mobile network operator in Madagascar. The company was founded in 1997 as Madacom until the group's acquisition by Celtel in 2006. The network was rebranded to match its new owners until 2008 when it became Zain Madagascar. Kuwaiti-owned Zain offloaded the business until to Airtel in 2010.

The company has provided 2G GSM services over 900 and 1800 MHz since August 1997 and 3G UMTS over B1 (2100 MHz) since July 2012. Airtel later added U900 services as part of its African Network Excellence program. Airtel received a licence to begin constructing its 4G network in September 2015. 4G LTE services were launched in November 2017, expected to be using B3 (1800 MHz) due to the company holding 24.4 MHz of spectrum in the band.

### ▼ 3G UMTS Network Information

Details on UMTS network deployments are shown below. Data are often incomplete due to commercial nature. Consult dossier text for further details.

Launch Date	2012-07	Status	Active
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UMTS Band	Packet Data	Status
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B1 (2100 MHz)	HSPA	Active
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B8 (900 MHz)	HSPA+	Active
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### ▼ 4G LTE Network Information

Details on LTE network deployments are shown below. Data are often incomplete due to commercial nature. Consult

dossier text for further details.

Evolution	LTE (Standard)	Status	Active [Launched 2017-11]
Max. MIMO	2x2 MIMO	Max. Modulation	64QAM
Carrier Aggregation	-	Features	-
<b>LTE Band</b>	<b>Channel Width</b>	<b>Status</b>	
B3 (1800 MHz)	10 MHz	Unconfirmed	

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