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Research Dossier: Tigo El Salvador



Country

El Salvador

Company Name

Telemovil El Salvador, S.A.

Ownership Type

Subsidiary

Ownership/Controlling Entity

Millicom

Website

<https://www.tigo.com.sv/>

MNC

03

Company Overview

Tigo is the largest mobile carrier operating in El Salvador. The company was founded in 1992 as Telemovil S.A., becoming Tigo in 2003 following the rebranding strategy initiated by its parent, Millicom International Cellular S.A. Today Tigo remains a fully owned subsidiary of Millicom, a NASDAQ listed mobile operator specialising in emerging markets.

Tigo has provided 2G GSM services over the 850 MHz band since September 2004. The company launched its 3G network over B5 (850 MHz) in September 2008, and upgraded to HSPA+ in January 2012 supporting data rates up to 21 Mbps. 4G LTE was activated in December 2016 over the B5 (850 MHz) band.

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